

## **MC Frontalot to Record Original Song for Penny Arcade Adventures**

**Vancouver, British Columbia**—Oct. 17, 2007— Hothead Games today announced that its highly anticipated game, Penny Arcade Adventures: On the Rain-Slick Precipice of Darkness, will include an original song by nerdcore rapper MC Frontalot.

“Penny Arcade and MC Frontalot have a longstanding friendship,” said Vlad Ceraldi, Hothead's president. “Frontalot's ‘Penny Arcade Theme’ has become a nerdcore classic, and we're sure his new song will be an awesome addition to ‘On the Rain-Slick Precipice of Darkness.’”

On the Rain-Slick Precipice of Darkness: Episode One is the first title in the downloadable Penny Arcade Adventures series for Windows, Mac OS X, Linux and the Xbox 360(tm) video game and entertainment system. Hothead is working with the Penny Arcade creators and adventure game pioneer Ron Gilbert in an intense collaborative development process.

### **About MC Frontalot**

MC Frontalot is the stage name of Damian Hess, a musician and author currently based in Brooklyn. He studied English and electronic music at Wesleyan University, graduating in 1996. From 1993 to 2003, Damian rapped, sang, and acted onstage with the San Francisco Bay Area's premiere rock opera company, Emerald Rain Productions. He moved to the east coast in 2004 when his pop/rock musical Young Zombies in Love (co-authored with Frontalot keyboardist Gaby Alter) was featured at the New York International Fringe Festival (top songwriting award '04).

In late 1999, Damian pioneered the subgenre of rap music called Nerdcore Hip-hop, a once harmless movement that has metastasized into an internet phenomenon. Nerdcore's live-audience draw grows yearly, with acts such as Frontalot, MC Chris, MC Lars, and Optimus Rhyme filling increasingly larger venues on national tours. Damian's independently produced MC Frontalot tracks have earned a devoted audience and his two retail albums Nerdcore Rising (Aug 2005) and Secrets From The Future (Apr 2007) are in their fourth and third printings respectively. He is the official rapper of Penny Arcade (net's most popular comic with 3.5 million daily readers) and headlines at their annual convention to an audience of over 5,000.

### **About Hothead Games**

Hothead Games ([www.hotheadgames.com](http://www.hotheadgames.com)) is an independent game development studio based in Vancouver, Canada and staffed entirely by industry

veterans. The company is committed to creating top quality games for the experienced gamer. Hothead is best known for its upcoming RPG-adventure game series, *On the Rain-Slick Precipice of Darkness*, based on the widely popular online Penny Arcade comic strip. Hothead self-publishes its titles with a focus on offering accessible game play and episodic content through digital distribution.

### **About Penny Arcade**

Equal parts online comic and commentary, Penny Arcade (<http://www.penny-arcade.com>) covers videogames in a way that is genuine, insightful and respected by the gaming community. What started as a hobby for Jerry “Tycho” Holkins and Mike “Gabe” Krahulik has, over 8 years grown into an online phenomenon that serves 55 million page views a month to millions of readers worldwide. In addition to the comic strip and PAX, Penny Arcade also manages Child’s Play ([www.childsplaycharity.org](http://www.childsplaycharity.org)), a gamer-driven charity for sick kids in Children’s Hospitals across the world.

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