

Hothead Games Launches rainslick.com the Official site for Penny Arcade Adventures: On the Rain-Slick Precipice of Darkness

Seattle, Washington (August 26, 2007) – Hothead Games today announced that www.rainslick.com, the official site for its highly anticipated game title Penny Arcade Adventures: On the Rain-Slick Precipice of Darkness, has launched in conjunction with Penny Arcade Expo 2007, the game culture celebration to be held Aug. 24-26 at the Washington State Trade and Convention Center in Seattle.

Fans attending PAX will be able to design and create their own fully customizable characters at interactive kiosks located at Hothead's booth #424 and then view their created character in the intro movie for the game at Rainslick.com. Custom characters team up with Gabe and Tycho in the game, appearing in both 3D (in game) and the unique 2D comic-style cut scenes. Custom characters develop and evolve over time, with stats and abilities transferring from episode to episode of the game.

With game trailers and the online press kit, www.rainslick.com is the best place to get the most up-to-date information on the game. The website will ultimately be the primary place to purchase Penny Arcade Adventures: On the Rain-Slick Precipice of Darkness when it releases for PC later this year.

On the Rain-Slick Precipice of Darkness: Episode One is the first chapter of the planned downloadable episodic Penny Arcade Adventures game for Windows, Mac OS X, Linux and the Xbox 360™ video game and entertainment system. Hothead is working with the Penny Arcade creators and adventure game pioneer Ron Gilbert in an intense collaborative development process.

About Hothead Games

Hothead Games (www.hotheadgames.com) is an independent game development studio based in Vancouver, Canada and staffed entirely by industry veterans. The company is committed to creating top quality games for the experienced gamer. Hothead is best known for its upcoming RPG-adventure game series, *On the Rain-Slick Precipice of Darkness*, based on the widely popular online Penny Arcade comic strip. Hothead self-publishes its titles with a focus on offering accessible game play and episodic content through digital distribution.

About Penny Arcade

Equal parts online comic and commentary, Penny Arcade (www.penny-arcade.com) covers video games in a way that is genuine, insightful and

respected by the gaming community. What started as a hobby for Jerry "Tycho" Holkins and Mike "Gabe" Krahulik has, over 8 years grown into an online phenomenon that serves 55 million page views a month to millions of readers worldwide. In addition to the comic strip and PAX, Penny Arcade also manages Child's Play (www.childsplaycharity.org), a gamer-driven charity for sick kids in Children's Hospitals across the world.